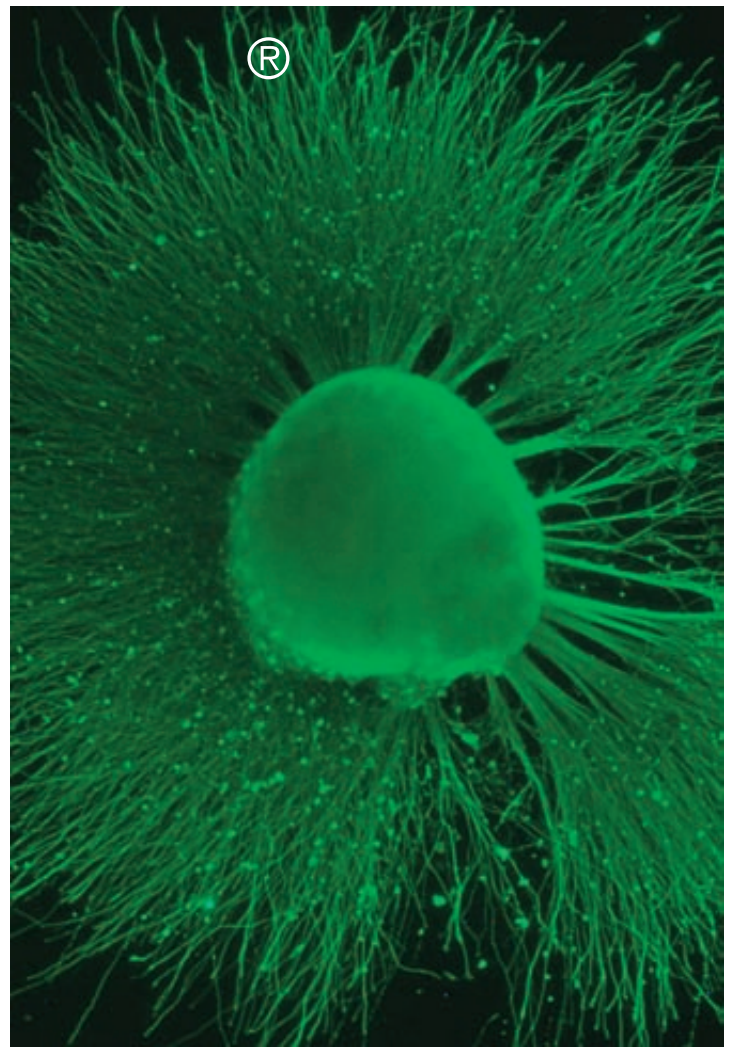
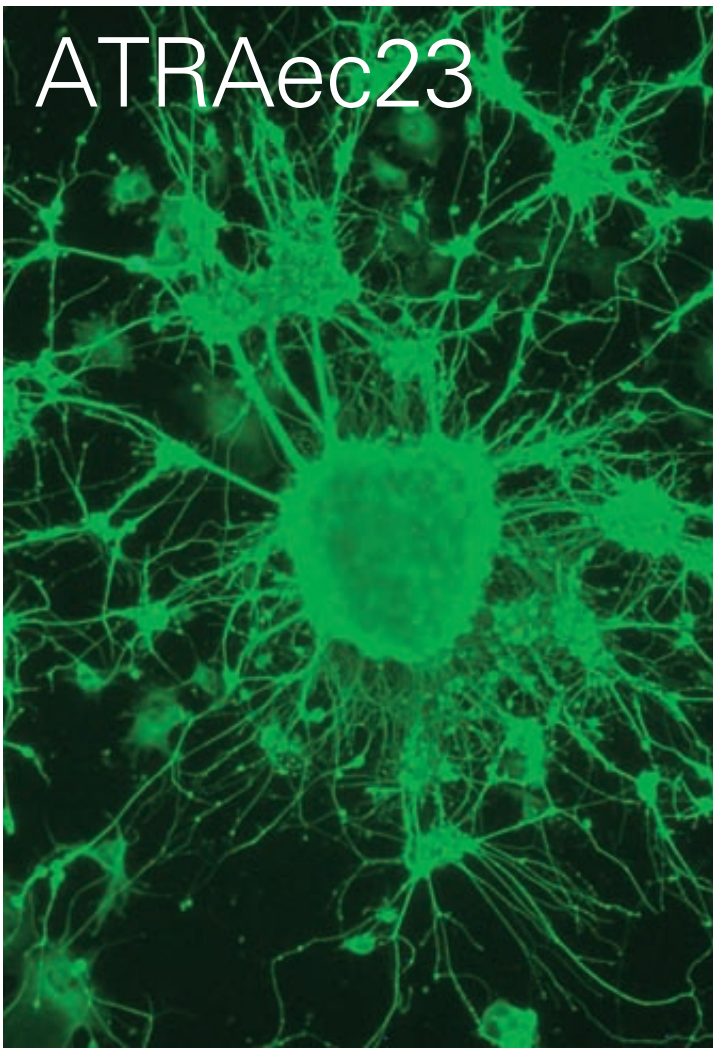


# ATRAec23



Human pluripotent stem cells induced to differentiate into neural derivatives when exposed to ATRA or ec23<sup>®</sup>

## CONSISTENT, POTENT STEM CELL DIFFERENTIATION



ec23<sup>®</sup> possess enhanced biological activity when compared with ATRA.

ATRA degrades in the presence of light and can cause variable results. ec23<sup>®</sup> is light stable and maintains its chemical stability. Choose ec23<sup>®</sup> and achieve the highest level of consistency in your stem cell differentiation research.

### View the benefits of ec23<sup>®</sup>:

- Remains stable over prolonged periods, even when exposed to light
- No loss of biological activity
- Enhanced neurogenesis
- Decreased heterogeneity

To find out more visit:

visit [www.reinnervate.com/ec23](http://www.reinnervate.com/ec23)



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